

WOODBURY MAGAZINE'S  
**LITTLE PINK BOOK** ADVERTISEMENT REQUEST FORM  
 SUPPORTING THE FIGHT AGAINST BREAST CANCER

Dear Supporter,

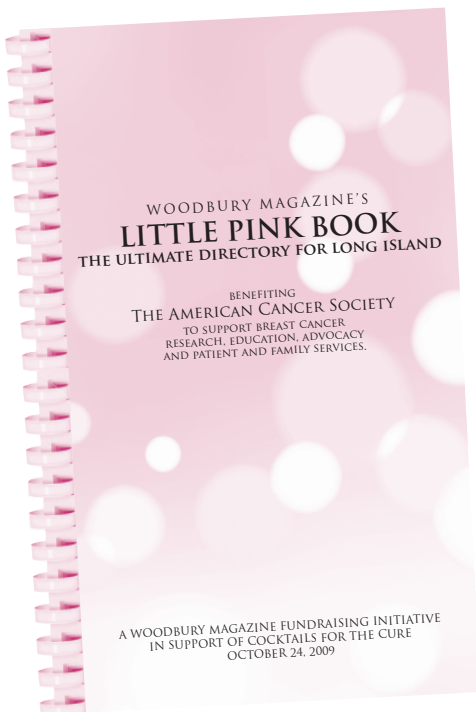
To help make a difference, we are requesting participation in our first ever LITTLE PINK BOOK as part of our fundraising efforts for the 4th annual "Cocktails for the Cure" event on Saturday, October 24th. This is a *Woodbury* magazine charity event where 100% of the donation proceeds will go directly to:

**The American Cancer Society** to support breast cancer research, education, advocacy and patient and family services.

The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer. The American Cancer Society offers help and hope as the largest private not for profit, funding 42 Nobel Laureates. The Society offers a free wig program, a free Look Good...Feel Better program for women active in cancer treatment to learn techniques to restore self-image, various support groups to patients and their caregivers, and also assists with navigation of healthcare systems, helps transport patients to treatment and offers temporary housing for patients and caregivers at Hope Lodge. Our doors are open 24 hours a day at 1-800-ACS-234 • www.cancer.org

*Woodbury* magazine is the must-read magazine for Long Island's exclusive North Shore, reaching one of the most powerful demographics in the world. This award-winning women's interest publication designed by and for affluent women ages 28 to 50 is distributed from Great Neck to Dix Hills and published four times per year.

With a track record for sold-out events, this year's event will be a luxury club night out at POSH in The Garden City Hotel. It is our priority to remind our guests, *Woodbury* magazine readers and charity members of the importance of those who give to the cause. The participants in the event will be acknowledged for their generosity.

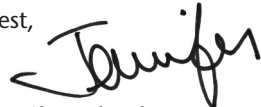


Therefore, we are requesting that you join us in this fight against breast cancer and contribute to the cause with a platinum page, full-page, half-page, and/or listing advertisement (messages to support family and friends are also welcome and appropriate in platinum, full and half page ads) in the first-ever *Woodbury* magazine LITTLE PINK BOOK: The Ultimate Directory from A-Z for Long Island:

- PLATINUM PAGE** .....\$1,000  
(includes bold listing and six additional lines) Size: 4"w x 7.5"h
- FULL PAGE** .....\$500  
(includes bold listing and two additional lines) Size: 4"w x 7.5"h
- HALF PAGE** .....\$250  
(includes listing and one additional line) Size: 4"w x 3.625"h
- LISTING** .....\$125  
(company name, address, phone, website)
- ADD'L LINES** .....\$25  
(up to 36 characters)

Email Hi-res PDF ads and/or listing with contact information to [daria.caroscia@cancer.org](mailto:daria.caroscia@cancer.org)

**Thank you for your very generous support. For additional information feel free to call 516.367.4600 or the committee member who provided you with this information.**

Best,  
  
 Jennifer Polansky,  
 Editor-in-chief

